

# Prices up at Loakes Park

**AFTER** holding the price of football at Loakes Park steady for two years, Wycombe Wanderers have been forced to up their prices for the coming season. Rising costs now means that spectators will have to pay 50p for matches.

The increase on adult admission to Loakes Park is 10p—from 40 to 50 pence—but there is no increase on charges for children and O.A.P.'s. They stay at 30p and 20p respectively. The club has brought down the charge for entry to the stand which is now 25p instead of 30.

Full membership fees are now £10.50 for adults, £6.00 for juniors and £3.50 for O.A.P.'s. A season ticket to the stand is £3.50 plus ground admission. These prices are for all Isthmian League and Shaw and Kilburn Floodlight League matches.

For supporters wishing to take up membership and a stand season ticket, the price for a season's football is therefore £14, which works out at 52p per game. This is considerably cheaper than paying the prices on the day—that would cost 75p.

## Football

The increases were made by the club committee at their first meeting after the annual meeting. In a statement the club says: "Admission charges and membership fees have been held firm for the past two seasons by economics and stringent control of expenditure. However, it is now not possible to effect further savings and the committee reluctantly had no option but to increase prices if standards are to be maintained."

With prices of entertainment rising steadily, the 50p admission to Loakes Park would still appear to be good value when one considers a packet of cigarettes or a trip to the cinema now costs as much and in some cases, more.

# New assistant boss

**WYCOMBE Wanderers F.C.** have appointed an assistant manager to John Reardon. He is Laurie Churchill, who joins them after a spell at Queens Park Rangers as youth team boss.

Churchill, a taxi driver by trade who is in his mid-30's, has a wide knowledge of non-league football. He was assistant to the successful Enfield manager Tommy Lawrence and also switched to Slough with him when the Rebels reached the Amateur Cup final and lost to Walton and Hersham.

As a player, he was with Chelsea for a time but a broken leg hampered his career and he concentrated on the coaching side. Churchill is a fully qualified F.A. coach.

He will no doubt be helping with the early season training which gets underway on July 19. Wanderers will be training three times a week and have arranged friendlies against Witney Town, Bedford and Queens Park Rangers. Dates will be announced later.

Manager John Reardon is still on the lookout for new players but has made no major signings as yet. Only one player has been officially released, Peter Cruse, who joined from Hayes in the middle of last season.

As well as their pre-season friendlies Wycombe are making plans for a short trip to Italy where they hope to play two matches in mid-August. Wanderers, who have toured Italy for the last two summers, hope to recoup the cost of the trip by their share of the gate receipts at the two games.



**LAURIE CHURCHILL**  
... experienced